



1350 Willow Rd, Suite 102
Menlo Park, CA 94025
www.knowledgenetworks.com

Interview dates: September 17, 2010 – October 7, 2010
Interviews: 1,254 adults;
571 Democrats; 457 Republicans
Sampling margin of error for a 50% statistic with 95%
confidence is: ± 4.4 for all adults;
 ± 6.5 for Democrats; ± 7.2 for Republicans

THE ASSOCIATED PRESS-KNOWLEDGE NETWORKS POLL
WAVE 12
CONDUCTED BY KNOWLEDGE NETWORKS

NOTE: all results shown are percentages unless otherwise labeled. Results represent all adults unless otherwise indicated. Numbers may not add to 100 due to rounding.

Some questions held for later release.

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

[GRID, RANDOMIZE ALL THE NAMES]

Barack Obama	All Adults	All 2008 voters	2008 Obama voters	2008 McCain voters
Very favorable	22	25	48	1
Somewhat favorable	24	24	39	9
Somewhat unfavorable	14	16	7	26
Very unfavorable	30	31	3	61
Don't know enough to say	7	3	3	3
Refused / Not Answered	2	1	1	1

John McCain	All Adults	2008 Obama voters	2008 McCain voters
Very favorable	6	3	11
Somewhat favorable	33	18	57
Somewhat unfavorable	24	30	22
Very unfavorable	22	42	5
Don't know enough to say	12	6	4
Refused / Not Answered	2	1	1

APPOBAMA. Overall, do you approve, disapprove or have mixed feelings about the way Barack Obama is handling his job as President?

	All Adults	2008 Obama voters	2008 McCain voters
Strongly approve	12	25	*
Somewhat approve	24	48	6
Have mixed feelings	15	13	7
Somewhat disapprove	19	11	28
Strongly disapprove	29	4	58
Refused / Not Answered	1	1	*

NEW3. Regardless of how you might vote, do you think President Obama...

[RANDOMIZE ORDER OF ANSWER CHOICES]

	All Adults	All 2008 voters	2008 Obama voters	2008 McCain voters
Deserves to be re-elected	44	47	83	10
Deserves to be voted out of office	51	51	15	88
Refused / Not Answered	5	2	2	3

ISS33. Who do you trust to do a better job of handling each of these issues?

[GRID, RANDOMIZE ISSUES]

[RANDOMIZE RESPONSE CATEGORIES, EXCEPT BOTH EQUALLY AND NEITHER]

	All Adults	2008 Obama voters	2008 McCain voters
The economy			
The Democrats	25	52	4
The Republicans	24	3	55
Both equally	16	17	12
Neither	33	28	28
Ref./Not answered	3	1	1
Federal budget deficit			
The Democrats	19	39	3
The Republicans	21	6	48
Both equally	17	19	12
Neither	40	36	35
Ref./Not answered	3	1	3
Education			
The Democrats	27	51	8
The Republicans	16	2	34
Both equally	26	28	27
Neither	29	18	30
Ref./Not answered	3	1	1
The environment			
The Democrats	32	55	13
The Republicans	12	3	27
Both equally	24	20	27
Neither	29	21	31
Ref./Not answered	3	1	2
Energy policy			
The Democrats	28	55	7
The Republicans	16	2	37
Both equally	26	24	28
Neither	27	18	27
Ref./Not answered	3	1	1

ISS33. Who do you trust to do a better job of handling each of these issues? (*continued*)

		2008 Obama voters	2008 McCain voters
Health care			
The Democrats	32	63	6
The Republicans	21	3	48
Both equally	13	13	10
Neither	32	21	35
Ref./Not answered	2	1	1
Immigration			
The Democrats	21	42	4
The Republicans	22	5	46
Both equally	19	23	11
Neither	35	28	38
Ref./Not answered	3	1	1
Terrorism			
The Democrats	14	29	1
The Republicans	28	7	58
Both equally	27	39	16
Neither	28	25	24
Ref./Not answered	3	1	1
Affirmation action			
The Democrats	27	48	13
The Republicans	15	2	30
Both equally	25	28	23
Neither	30	21	31
Ref./Not answered	3	1	2
Social security			
The Democrats	27	52	6
The Republicans	18	4	37
Both equally	16	15	18
Neither	35	27	36
Ref./Not answered	4	2	3
Taxes			
The Democrats	26	53	6
The Republicans	27	7	58
Both equally	13	14	7
Neither	32	26	29
Ref./Not answered	3	1	*
The situation in Afghanistan			
The Democrats	19	40	1
The Republicans	22	4	51
Both equally	25	29	19
Neither	31	26	28
Ref./Not answered	3	1	1

ISS33. Who do you trust to do a better job of handling each of these issues? *(continued)*

Abortion	All Adults	2008 Obama voters	2008 McCain voters
The Democrats	28	56	6
The Republicans	22	4	48
Both equally	17	17	14
Neither	30	22	29
Ref./Not answered	3	1	2
Same-sex marriage			
The Democrats	26	49	9
The Republicans	19	4	41
Both equally	20	22	15
Neither	32	25	33
Ref./Not answered	3	1	2

LV8. Have you already voted in the upcoming November general election by going to an early voting location, or by mailing in an early voting or absentee ballot, or not?

	All Adults	2008 Obama voters	2008 McCain voters
Yes, have voted	8	10	7
No, have not voted	77	84	92
Will not vote	14	6	1
Refused / Not Answered	1	1	-

[ASK IF LV8 NOT EQUAL "YES, HAVE VOTED"]

LV31. On November 2, 2010, congressional elections will be held. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming congressional election? You can use any number between 1 and 10 to indicate how you strongly feel about your likelihood to vote.

	All Adults	2008 Obama voters	2008 McCain voters
1 – Certain will NOT vote	14	3	2
2	3	2	*
3	2	1	1
4	3	4	1
5	7	8	3
6	3	4	4
7	4	6	2
8	7	10	5
9	9	12	12
10 – Certain to vote	47	51	67
Refused/Not Answered	2	1	2

NEW4/NEW4A. In the 2010 election for U.S. House of Representatives, for whom did you vote? / If the election for U.S. House of Representatives were held today, would you vote for...

[RANDOMIZE THE FIRST TWO CHOICES]

	All Adults	2008 Obama voters	2008 McCain voters
The Democratic candidate (net)	39	76	7
Democratic candidate	33	71	5
Lean Democratic candidate	6	6	2
Do not lean	8	3	5
The Republican candidate (net)	34	7	74
Republican candidate	4	2	7
Lean Republican candidate	29	5	67
Other/Don't know/Refused.	20	13	15

INT4. Do any of the following words describe how you feel about Barack Obama's presidency so far?
Check all that apply.

[RANDOMIZE]

	All Adults	2008 Obama voters	2008 McCain voters
Excited	8	19	*
Frustrated	48	38	71
Angry	25	6	50
Proud	12	26	*
Hopeful	32	59	8
Helpless	22	8	45
None of the above	13	11	6
Refused / Not Answered	1	*	*

NEW8. Barack Obama campaigned on a platform of "change." So far, do you think Barack Obama is...

[RANDOMIZE THE FIRST TWO CHOICES]

	All Adults	2008 Obama voters	2008 McCain voters
Living up to his promises to change the way things work in Washington	21	30	15
Breaking his promises to change the way things work in Washington	39	19	66
It is too soon to tell	37	50	18
Refused / Not Answered	2	1	1

NEW9. Do you think it is likely, unlikely or neither likely nor unlikely that Barack Obama will be able to achieve each of the following during the next two years?

[RANDOMIZE]

	All Adults	2008 Obama voters	2008 McCain voters
Improve the economy			
Very likely	9	17	2
Somewhat likely	26	43	8
Neither likely nor unlikely	20	19	15
Somewhat unlikely	15	14	19
Very likely	28	5	55
Refused/Not answered	3	1	1
Create jobs			
Very likely	9	18	3
Somewhat likely	27	48	10
Neither likely nor unlikely	18	14	11
Somewhat unlikely	17	13	24
Very likely	25	5	50
Refused/Not answered	3	2	1
Reduce the federal budget deficit			
Very likely	5	10	2
Somewhat likely	14	24	3
Neither likely nor unlikely	18	24	8
Somewhat unlikely	18	27	11
Very likely	42	14	76
Refused/Not answered	3	1	*
Improve respect for the United States around the world			
Very likely	17	34	5
Somewhat likely	23	42	7
Neither likely nor unlikely	19	13	13
Somewhat unlikely	11	4	18
Very likely	28	5	58
Refused/Not answered	3	1	*
Change the way things work in Washington			
Very likely	7	9	5
Somewhat likely	16	27	6
Neither likely nor unlikely	20	23	14
Somewhat unlikely	19	22	15
Very likely	35	15	59
Refused/Not answered	3	3	1

IMG6. The following are phrases some people use to describe political candidates. For each phrase, please tell me if it describes Barack Obama not at all well, slightly well, somewhat well, or very well.

[RANDOMIZE]		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
He understands the problems of ordinary Americans	All Adults	36	18	22	19	5
	All 2008 voters	38	18	22	19	2
	2008 Obama voters	4	20	37	37	2
	2008 McCain voters	73	15	8	2	2
He is a good leader of the military	All Adults	41	22	22	11	4
	All 2008 voters	43	21	25	10	2
	2008 Obama voters	9	26	44	19	3
	2008 McCain voters	80	14	5	1	1
He is innovative	All Adults	29	23	28	16	4
	All 2008 voters	28	22	31	16	2
	2008 Obama voters	5	24	42	27	3
	2008 McCain voters	53	21	20	5	2
He works with both Democrats and Republicans	All Adults	36	27	20	13	5
	All 2008 voters	38	26	20	14	2
	2008 Obama voters	6	29	34	28	4
	2008 McCain voters	72	22	5	1	1
He fights for the less privileged	All Adults	25	26	25	19	4
	All 2008 voters	24	27	26	22	2
	2008 Obama voters	4	23	33	38	3
	2008 McCain voters	43	30	19	6	2
He cares about people like you	All Adults	39	17	21	19	4
	All 2008 voters	39	16	23	21	2
	2008 Obama voters	6	18	35	39	2
	2008 McCain voters	73	13	10	2	1
He will keep America safe	All Adults	33	23	24	15	5
	All 2008 voters	35	22	25	16	2
	2008 Obama voters	5	21	38	33	3
	2008 McCain voters	66	23	10	--	2
He shares your values	All Adults	41	17	21	17	4
	All 2008 voters	44	15	21	18	2
	2008 Obama voters	7	20	36	33	4
	2008 McCain voters	83	9	6	2	1

IMG6 continued

He has improved America's standing in the world	All Adults	38	22	18	17	4
	All 2008 voters	40	20	19	19	2
	2008 Obama voters	5	25	32	35	3
	2008 McCain voters	76	14	6	2	2
He supports the interests of big business over the public interest	All Adults	42	24	16	14	5
	All 2008 voters	45	25	15	13	2
	2008 Obama voters	45	30	15	8	3
	2008 McCain voters	45	20	15	18	2

CNG4. Which comes closest to your view?

[RANDOMIZE ORDER OF RESPONSE OPTIONS]

	All Adults	2008 Obama voters	2008 McCain voters
If we elect the right person as president, we can really change how things work in Washington	43	36	53
We will never really be able to change the way things work in Washington, no matter who is elected president	55	63	47
Refused / Not Answered	2	1	1

PID1. Do you consider yourself a Democrat, Republican, an Independent, a supporter of some other party, or none of these?

	All Adults	2008 Obama voters	2008 McCain voters
Democrat	34	66	11
Republican	27	5	58
Independent	23	21	27
Some other party	1	1	1
None of these	13	6	3
Refused / Not Answered	2	1	1

[ASK IF REPUBLICAN OR DEMOCRAT]

PID2. Would you call yourself a strong [Democrat/Republican] or a not very strong [Democrat/Republican]?

	All Adults	2008 Obama voters	2008 McCain voters
Strong	55	62	52
Not very strong	44	39	48
Refused / Not Answered	1	1	-

[ASK IF INDEPENDENT, NO PARTY, OR REFUSED TO ANSWER PID1]

PID3. Do you think of yourself as CLOSER to the Democratic Party or to the Republican Party?

	All Adults	2008 Obama voters	2008 McCain voters
Closer to the Democratic Party	29	63	3
Closer to the Republican Party	26	8	64
Neither	39	25	32
Refused / Not Answered	6	3	2

[COMBINED VARIABLE, PID1 AND PID3 FOR ALL RESPONDENTS]

PARTYID. Do you consider yourself a Democrat, Republican, an Independent, a supporter of some other party, or none of these?

	All Adults	2008 Obama voters	2008 McCain voters
Democrat	46	84	11
Republican	36	8	78
Independent	6	4	8
Some other party	1	1	1
None of these	9	3	2
Refused / Not Answered	2	1	1

ID2. Generally speaking, do you consider yourself...

[REVERSE SCALE FOR HALF OF SAMPLE]

	All Adults	2008 Obama voters	2008 McCain voters
Extremely liberal	3	6	*
Very liberal	8	19	1
Somewhat liberal	13	28	3
Moderate	36	30	24
Somewhat conservative	18	9	29
Very conservative	14	4	33
Extremely conservative	4	2	9
Refused / Not Answered	3	3	1

[ASK DEMOCRATS/DEMOCRATIC LEANING UNDEPENDENTS: PID1=1 OR PID3=1]

NEW29. Thinking ahead to 2012, would you like to see Barack Obama face a serious challenge in the 2012 presidential primaries from another Democratic candidate, or not?

	All Adults	All 2008 voters	2008 Obama voters	2008 McCain voters
Yes	47	42	36	87
No	51	58	64	13
Refused / Not Answered	2	1	1	*

DEMOGRAPHICS**AGE**

	All Adults
18-29	21
30-44	27
45-59	28
60+	24

GENDER

	All Adults
Male	50
Female	50

EDUCATION

	All Adults
Less than high school	12
High school	31
Some college	29
Bachelors degree or higher	28

RACE / ETHNICITY

	All Adults
White, Non- Hispanic	70
Black, Non- Hispanic	11
Other, Non- Hispanic	5
Hispanic	13
2+ Races, Non-Hispanic	1

MARITAL STATUS

	All Adults
Married	51
Single (never married)	7
Divorced	11
Widowed	4
Separated	22

HOUSEHOLD SIZE

	All Adults
1	22
2	33
3	16
4	15
5	10
6+	5

CHILDREN LIVING IN HOUSEHOLD

	All Adults
TOTAL ANY CHILDREN	34
Under 6	16
6-12	17
13-17	14
TOTAL NO CHILDREN	66

REGION

	All Adults
Northeast	19
Midwest	22
South	37
West	22

METROPOLITAN STATUS

	All Adults
Non-Metro	17
Metro	83

METHODOLOGY

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based Panel designed to be representative of the U.S. population. Initially, participants are chosen scientifically by a random selection of telephone numbers and residential addresses. Persons in selected households are then invited by telephone or by mail to participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, Knowledge Networks provides at no cost an Internet appliance and Internet service connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails three to four times a month inviting them to participate in research. More technical information is available at <http://www.knowledgenetworks.com/ganp/reviewer-info.html>.

ABOUT KNOWLEDGE NETWORKS

Knowledge Networks delivers quality and service to guide leaders in business, government, and academia – uniquely bringing scientifically valid research to the online space through its probability-based, online KnowledgePanel®. The company delivers unique study design, science, analysis, and panel maintenance, along with a commitment to close collaboration at every stage of the research process. Knowledge Networks leverages its expertise in brands, media, advertising, and public policy issues to provide insights that speak directly to clients' most important concerns. For more information about Knowledge Networks, visit www.knowledgenetworks.com.